chapter four: artistic details



## Creating a Mood Board

BECOME YOUR OWN FAMILY PHOTOGRAPHER

BY KAYLA KELLY PHOTOGRAPHY

### **CONSIDER A THEME**

Theme, as defined by Google, is	<sup>'</sup> an implicit or recurrent idea,	" and I think that's a great way to
think about this tip. It could be o	olor recurring in the image in	different ways or centered around a
specific holiday. Your theme can	literally be anything! Jot som	e ideas below to come back to later.

### THINK ABOUT COLOR

Try using pops of the same/similar colors throughout the image, or centering the whole image around a single color. Below are a few color palette ideas for each season. You can pull inspiration from Pinterest, or use literally anything else. From book covers to the scene outside your window, color inspiration is everywhere!

SPRING		
SUMMER		
FALL		
WINTER		

### CREATE THE BOARD

Create a board on PInterest, in a graphics editing program, or grab a pair of scissors, glue and a magazine. Use the worksheet on the next page as a starting point, and remember to have fun!

## MOOD BOARD

# **THEME ADJECTIVES** COLORS **CLOTHING PROPS**